



GE HealthCare @ ECR 2023 Programme





Introducing the new era of GE HealthCare

GE HealthCare is a new kind of Care.

It's Care that runs at the impossible. That listens, learns and repeats. Care that can go from clinic to countryside, that can empower patients, and help healthcare professionals work smarter, not harder.

This Care can bring 100 years of experience to the table. It can revitalise and revolutionise an industry. And it can discover the next breakthroughs in imaging, digital health, and pharmaceutical diagnostics, to deliver the future.

It can make healthcare simple, connected, and precise. And can help patients and healthcare professionals live with greater dignity.

Care that has no limits. This is GE HealthCare

HALL E

HALL F - LEVEL 0



1-5 March

At GE HealthCare, we see possibilities through innovation. We're dedicated to providing integrated solutions that make hospitals more efficient, clinicians more effective, therapies more precise, and patients healthier.

Attend our 35+ sessions and discover how we create a world where healthcare has no limits.

**Scientific
Symposia**



Learn more



**Innovation
Sessions
(Theater)**



Learn more



**Clinical
Workshops**



Learn more



**Personal
Learning
Experiences**



Learn more





Wednesday

1st

March

Scientific
Symposium



Level 0, Hall E, Auditorium E2

13:00-14:00 CET

A clinical debate: Optimizing imaging in chest-pain patients

Although guidelines and studies exist, the optimal strategy for evaluation of patients with chest pain remains ill-defined. Learn from experts as they bring the debate to life through patient cases to assess where CT and MR can play a role and how to optimize their use during the diagnostic pathway.



Moderated by Luigi Natale,
Catholic University of Sacred Heart, Italy



Gorka Bastarrika,
Clínica Universidad de Navarra, Spain



Paul Evans,
Head of Global R&D PDx,
GE HealthCare, United Kingdom



Gianluca Pontone,
Centro Cardiologico Monzino IRCCS,
Italy

[Learn More](#) →

15:00-16:00 CET

The Future of Healthcare

As the healthcare industry feels the pressure of burgeoning costs and increasing staff shortages, rapid advances in technology can play a vital role in delivering clinical care. Today's precision innovation holds remarkable promise to help us create a world where healthcare has no limits.



Moderated by Rob Walton,
President & CEO, GE HealthCare, EMEA



Cecilia Olsson,
Life Cycle & Digital Manager WH/Xray,
GE HealthCare, EMEA



Alessandro Roncacci,
Affidea Group, Netherlands



Evis Sala,
Fondazione Policlinico Universitario
Agostino Gemelli IRCCS, Italy

[Learn More](#) →



Thursday

2nd

March

Scientific
Symposium



Level 0, Hall E, Auditorium E2

12:30-13:30 CET

Advanced diagnostic capabilities in MR imaging for all ages

MR imaging has proven a valuable tool helping diagnose a wide range of conditions. Discover advances in deep learning reconstruction and new clinical applications with great possibilities for imaging all stages of life.



Moderated by Ioannis Panagiotelis,
Chief Marketing Officer, GE HealthCare



Julia Geiger,
University Hospital Zürich, Switzerland



Pascal Roux,
Centre d'Imagerie du Nord, France

Learn More [→](#)

16:00-17:00 CET

Digital Transformation in Healthcare – A data-driven future

How can we achieve better outcomes through Digital Transformation? Learn how organizations are improving their clinical workflows and operations efficiency by unlocking the power of data and working with innovative and sustainable business models.



Moderated by David Labajo,
VP Sales Enterprise Digital Solutions, GE HealthCare, EMEA



Jaroslaw Furdal,
Voxel Group, Poland



Evis Sala,
Fondazione Policlinico Universitario Agostino Gemelli IRCCS, Italy



Peter Strouhal,
Alliance Medical, United Kingdom

Learn More [→](#)



Friday

3rd

March

Scientific
Symposium



Level 0, Hall E, Auditorium E2

12:30-13:30 CET

The limitless future of CT: Advanced clinical capabilities in Cardiac and Emergency

CT imaging has limitless opportunities with the latest innovations such as Deep Learning Image Reconstruction, Effortless Workflow, Spectral imaging. Join us and listen to your peers who are performing the most advanced clinical applications in challenging environments like Emergency and Cardiac.



Moderated by Mathias Goyen,
Chief Medical Officer, GE HealthCare, EMEA



Koenraad Nieboer,
University Hospital Brussels, Belgium



Jean-Michel Serfaty,
CHU Nantes, France



Ulf Teichgräber,
University Hospital Jena, Germany

[Learn More](#) →

16:00-17:00 CET

An end-to-end approach to prostate cancer care

Explore a holistic approach to prostate cancer care, that aims to help practitioners reduce wait times, detect and treat cancer precisely & efficiently, and monitor patients' recovery at home.



Moderated by Ben Newton,
General Manager Oncology Solutions, GE HealthCare, United Kingdom



Hanna Falińska,
Affidea, Poland



John Kelly,
London Cancer Urology Surgery Centre (UCLH), United Kingdom



Quido de Lussanet de la Sablonière,
Erasmus, Netherlands

[Learn More](#) →



Wednesday

1st

March

Innovation
Sessions



Level 0, GE HealthCare, Innovation Theater

14:00-14:45 CET

Impact of the breast cancer rapid diagnostic on the patient care pathway: one stop approach

How to speed up diagnostic and reduce breast care patient anxiety: Join us to hear how a one stop approach streamlines breast cancer diagnosis and improves patients' experience.



Erkin Aribal,
Acibadem Altunizade
Hospital, Turkey

Register →

15:00-15:40 CET

Explore the possibilities of Photon Counting CT with Deep Silicon

The challenge has been developing detectors that can handle the very high photon flux from high-power X-ray tubes while delivering good energy resolution and maintaining or improving spatial resolution. Now, using deep silicon detectors, GE Healthcare has identified an optimal solution for photon counting CT to accommodate the much higher count-rate demands of CT imaging.*



Hakan Grundin,
PCCT Global Product Manager,
GE HealthCare, Sweden



Amir Pourmorteza,
Emory University Georgia, United States

Additional Speakers to be announced

**Disclaimer: Technology in development that represents ongoing research and development efforts. These technologies are not products and may never become products. Not for sale. Not cleared or approved by the U.S. FDA or any other global regulator for commercial availability. Not CE marked.*

Register →



Wednesday

1st

March

Innovation
Sessions



Level 0, GE HealthCare, Innovation Theater

16:00-16:40 CET

How AI in Breast Care impacts Workflow Reading (Session 1)

Discover how a deep learning based concurrent reading solution helps radiologists improve their cancer detection performance and reduce reading time when interpreting DBT cases. Take a deeper dive in to a range of real-world cases and clinical case study reviews demonstrating how AI in Breast Care is helping find cancers earlier and improve outcomes for patients.



Karima Santi,
Product Marketing Manager,
Women's Health,
GE HealthCare, EMEA

Register [→](#)



Thursday

2nd

March

Innovation
Sessions



Level 0, GE HealthCare, Innovation Theater

11:00-11:30 CET

Artificial intelligence in breast ultrasound : Friend or Foe?

Join our expert to learn about how combining the prowess of AI and radiologist can potentially create a hybrid intelligence that could lead to higher diagnostic accuracy.



Silvia Perez Rodrigo,
MD Anderson Cancer Center
and Hospital Quiron La Luz,
Spain

Register →

12:00-12:20 CET

Elevating the Breast Care Journey: Innovative approaches to Enhance Patient Experience

Discover the latest techniques and innovative technologies designed to provide an end-to-end journey with a more comfortable, convenient and personalized experience. See first-hand how Affidea's care approach has transformed the lives of patients and learn from their stories. Be inspired and motivated to improve the patient experience in your own practice.



Kavitha Däster,
Brust Zentrum Zurich part of Affidea
Group, Switzerland



Alessandro Roncacci,
Affidea Group, Netherlands



Cecilia Olsson,
Life Cycle & Digital Manager WH/Xray,
GE HealthCare, EMEA

Register →



Thursday

2nd

March

Innovation
Sessions



Level 0, GE HealthCare, Innovation Theater

12:40-13:40 CET

One Day for Breast Cancer - One Day Diagnosis at the American Hospital of Paris

A team of multi-disciplinary specialists (radiologist, oncologist, pathologist) sharing their respective experience and vision on the « one-day breast diagnosis » workflow implementation within the Breast Center of a large hospital in Paris area.



Marc Abehsera,
American Hospital of Paris,
France



Philippe Viehl,
Medipath and American Hospital of
Paris, France

Register [→](#)

14:00-14:20 CET

Embrace the transformational value of cloud technology

Healthcare providers today are required to do more with less, often struggling with the high costs of infrastructure maintenance and PACS upgrades, downtime, security risks and the associated impacts on patients and providers. These challenges are driving innovative organizations to consider cloud-based medical imaging technologies to improve technology expenses, employee productivity and patient experience.



Simon Philip Rost,
Chief Marketing Officer,
Solutions for Enterprise Imaging,
GE HealthCare

Register [→](#)



Thursday

2nd

March

Innovation Sessions



Level 0, GE HealthCare, Innovation Theater

15:00-15:30 CET

MR Scanning - Demonstrating software innovations on a 3.0T MR system

AIR™ Recon DL has revolutionized MR imaging and has now expanded capabilities to 3D and motion-insensitive PROPELLER imaging, to further help improve your image quality. Our team has prepared a full scanning session to show you the potential of our latest software on several anatomies.

Speaker to be announced

Register →

16:00-16:30 CET

Revolutionizing CT experience from referral to report

Effortless Workflow: a new standard for CT, with 66%¹ reduction in clicks to execute scan, 56% time saving for scan setting and 21%² time saving for entire exam time. Simplify, automate, streamline.



Mario Carcano,
CT Global Marketing Director,
GE HealthCare, United States



Pelin Dogruoz,
Product Marketing Manager CT,
Performance & Value,
GE HealthCare, EMEA

Register →

¹ The required clicks are defined as clicks required to execute a scan from selecting a new patient until start scan. All associated clicks for and in clinical practice, number of the required clicks may vary depending on the circumstances, including but not limited to, the clinical task, exam type, clinical practice, and image reconstruction technique.

² Patient area defined by circular area between the top of the gantry bore and the center of the tabletop surface at lowest cradle position.



Friday

3rd

March

Innovation
Sessions



Level 0, GE HealthCare, Innovation Theater

11:00-12:00 CET

Breast Cancer Screening in Women with Dense breasts - current status and future direction

Breast density has been a prevailing topic in the field of breast imaging, with continued complexities causing confusion and controversy among patients and the medical community. Join our panel of experts to learn about the latest EUSOBI screening guideline and their experience on supplementary screening.



Moderated by Mathias Goyen,
Chief Medical Officer, GE HealthCare, EMEA



Erkin Aribal,
Acibadem Altunizade Hospital, Turkey



Magda Marcon,
University Zurich Hospital, Switzerland



Athina Vourtsi,
Diagnostic Mammography Center, Greece

Register →

12:20-12:40 CET

Revolutionizing Healthcare: Embracing AI and Cutting-Edge Technologies to Enhance Patient Care

Join Affidea on a journey to revolutionize healthcare! Integrating AI and cutting-edge tech to enhance patient care, they're transforming radiation dose monitoring with their Dose Excellence Program and Intelligent BI platform. Learn how they deliver unparalleled benefits with True Fidelity CT technology in a fascinating case study from Portugal.



Moderated by Markus Trumann,
Imaging Digital Solutions Product Manager, GE HealthCare, EMEA



Chryssa Paraskevopoulou,
Group Dose Management & Affidea Group, Netherlands



Rosana Santos,
Group Clinical Education Scientific Leader, Netherlands

Register →



Friday

3rd

March

Innovation
Sessions



Level 0, GE HealthCare, Innovation Theater

13:00-13:40 CET

How AI in Breast Care impacts Workflow Reading (Session 2)

Discover how a deep learning based concurrent reading solution helps radiologists improve their cancer detection performance and reduce reading time when interpreting DBT cases. Take a deeper dive in to a range of real-world cases and clinical case study reviews demonstrating how AI in Breast Care is helping find cancers earlier and improve outcomes for patients.



Karima Santi,
Product Marketing Manager,
Women's Health,
GE HealthCare, EMEA

Register →

14:20-14:40 CET

Digital Transformation in Community Care

Learn more about the role of digital solutions in Community Diagnostic Centres and discover how connectivity and digitization across all aspects of diagnostics can help you improve your outcomes.



Paloma Fuentes,
Marketing Director,
Solutions for Enterprise Imaging,
GE HealthCare, EMEA

Register →



Friday

3rd

March

Innovation
Sessions



Level 0, GE HealthCare, Innovation Theater

15:00-15:30 CET

The importance of personalized breast cancer screening and its implementation in clinical practice - A multimodality approach from BRAID trial

Many studies are supporting the fact that personalized breast screening based on different risk profiles and breast density is crucial in early detection of breast cancer and therefore should be implemented in Breast Screening Programs. Join us to learn about the importance of risk stratified screening based on latest evidence and BRAID trial.



Iris Allajbeu,
University of Cambridge
School of Clinical Medicine,
United Kingdom

Register →

16:00-16:30 CET

MR Scanning on a new imaging platform – the experience at radiomed Wiesbaden

SIGNA™ One is an intuitive imaging platform designed to make the scanning process smooth. Discover how the radiologists and technologists at radiomed have embraced its ingenious features and work every day in a simple and efficient way.

Speaker to be announced

Register →



Wednesday

1st

March

Clinical
Workshops



Level 0, GE HealthCare, Room 0.96

11:00-11:45 CET

Role of contrast-enhanced ultrasound (CEUS) in the evaluation of abdominal focal lesions

Join this interactive workshop with Dr C. Harvey to know how the use of contrast-enhanced ultrasound (CEUS) could help in the differential diagnosis of abdominal focal lesions (liver, ...). Learn through Interactive cases, tips & tricks and 'how to' from clinical and product experts.



Christopher James Harvey,
Imperial College, United Kingdom

Register →

12:00-12:45 CET

Recommendations and Guidance in the use of ultrasound for the management of patients with spine chronic pain

Join this workshop with Dr Wilson to learn how ultrasound with fusion imaging became an established technique in the planning and guidance of spine injections in chronic pain management. Learn from interactive cases, exchange with peers and experts, and live scanning with guidance simulator and phantoms.



David Wilson,
St Luke's Radiology Oxford Ltd,
United Kingdom

Register →



Wednesday

1st

March

Clinical
Workshops



Level 0, GE HealthCare, Room 0.96

15:00-16:00 CET

Transformation of breast care pathway with ultrasound - a product demonstration

Ultrasound role has become more prominent in recent year in breast cancer detection and diagnosis. Join us for this interactive session to learn about latest technology in Breast ultrasound along the care pathway to compliment physician workflow, clinical outcome and patient experience.



Robina Parvez,
Clinical Specialist, GE HealthCare, EMEA



Isabella Reinstein,
Clinical Specialist, GE HealthCare, EMEA

Register [→](#)



Thursday

2nd

March

Level 0, GE HealthCare, Room 0.96

10:15-11:30 CET

How CEM & CEM Biopsy is implemented for Work-up (Session 1)

Breast cancer diagnosis requires great vision through improving quality care and exciting new technological advances. In this workshop, you will get to understand the advantages and challenges of CEM and of CEM guided biopsy from the leading expert.



Rodrigo Alcantara,
Hospital del Mar, Spain



Javier Azcona Sáenz,
Hospital del Mar, Spain

Register [→](#)

12:00-12:45 CET

Role of Ultrasound in the management of Hip Pain

Join this workshop with Dr Alvarez De Sierra García to review how ultrasound can help in the assessment of potential causes of hip pain (including pathologies of both intra-articular and extra-articular soft tissues including bursae, tendons and muscles) and in the guidance of hip interventions.



B  triz Alvarez De Sierra Garc  a,
Clinica Universidad de Navarra, Spain

Register [→](#)

Clinical
Workshops





Thursday

2nd

March

Clinical
Workshops



Level 0, GE HealthCare, Room 0.96

14:00-14:45 CET

Role of contrast-enhanced ultrasound (CEUS) in cases when other imaging modalities have been inconclusive

Join this interactive workshop with Prof Bartolotta to know how contrast-enhanced ultrasound (CEUS) can play a role in complex cases where other imaging modalities are inconclusive. Learn through Interactive cases, tips & tricks and 'how to' from clinical and product experts.



Tommaso Vincenzo Bartolotta,
AOU Policlinico
Paolo Giaccone, Italy

Register [→](#)

15:00-15:45 CET

Role of Ultrasound in the management of Shoulder Pain

Join this workshop with Prof Allen to review the role of ultrasound in the assessment of potential causes of shoulder pain and in the guidance of local interventions. Learn in an intimate format, through Interactive cases and tips & tricks on dynamic scanning from clinical and product experts.



Georgina Allen,
St Luke's Radiology Oxford Ltd, United Kingdom

Register [→](#)



Friday

3rd

March

Clinical
Workshops



Level 0, GE HealthCare, Room 0.96

10:00-10:45 CET

Preliminary experience of AI-based KOIOS DS Thyroid for nodules' classification in daily clinical practice

Interested in Ultrasound AI-based solutions for Thyroid nodule classification? Join this workshop with Dr McQueen to hear about his preliminary experience using KOIOS DS Thyroid in daily routine. The session's format favours an open discussion with the expert while practising with the solution.



Andrew McQueen,
Freeman Hospital,
United Kingdom

Register →

11:00-11:45 CET

Preliminary study results: performance of UGAP as non-invasive ultrasound technique versus Liver biopsy for the assessment of fatty liver disease

Join this workshop where Prof will discuss the preliminary results of his clinical study comparing measurements performed (UGAP) Ultrasound-Guided Attenuation Parameter (steatosis) in biopsy-proven NAFLD patients versus Controlled Attenuation Parameter (CAP).



Tommaso Vincenzo Bartolotta,
AOU Policlinico Paolo
Giaccone, Italy

Register →



Friday

3rd

March

Clinical
Workshops



Level 0, GE HealthCare, Room 0.96

12:00-12:45 CET

Breast cancer screening in Italy: challenges and potential role of ABUS

Early detection with breast cancer screening saves lives but there are set of challenges which comes with implementing a screening program. Join us to hear from our expert how Automated breast ultrasound can potentially overcome some of these challenges.



Francesca Caumo,
Veneto Institute of Oncology, Italy

Register →

13:00-13:45 CET

Ultrasound in the management of musculoskeletal tumors

Join this workshop with Prof Bazzocchi to learn how ultrasound play a key role in the assessment and management of musculoskeletal tumors. The intimate format of the session favours the learning, through a variety of clinical cases and live scanning with tips & tricks from the clinical expert.



Alberto Bazzocchi,
Istituto Ortopedico Rizzoli, Italy

Register →



Friday

3rd

March

Clinical
Workshops



Level 0, GE HealthCare, Room 0.96

14:00-15:15 CET

How CEM & CEM Biopsy is implemented for Work-up (Session 2)

Breast cancer diagnosis requires great vision through improving quality care and exciting new technological advances. In this workshop, you will get to understand the advantages and challenges of CEM and of CEM guided biopsy from the leading expert.



Rodrigo Alcantara,
Hospital del Mar, Spain



Javier Azcona Sáenz,
Hospital del Mar, Spain

Register [→](#)

16:00-16:45 CET

How Artificial intelligence and automation are transforming delivery of breast care and improve patient outcome

Join us for this clinical session to learn about how automated breast ultrasound powered by artificial intelligence can potentially transform the delivery of breast care and contribute to better patient outcome.



Marco Moschetta,
University of Bari, Italy

Register [→](#)



Saturday

4th
March

Clinical
Workshops



Level 0, GE HealthCare, Room 0.96

10:00-10:45 CET

High-frequency ultrasound examination of the wrist and hand: from daily clinical challenges to new diagnostic opportunities

Join this workshop with Prof Drakonaki to learn the important role of new high frequency ultrasound in the daily assessment of small joints as wrist and hand, and their potential development. The session format, intimate and interactive, favours learning through cases discussions and tips & tricks.



Elena Drakonaki,
University Hospital of Heraklion, Greece

Register →

11:00-11:45 CET

Automated Breast Ultrasound compared to conventional handheld ultrasound on intermediate risk breast cancer women with dense breast: Scientific experience from an academic BreastCenter

Automated breast ultrasound (ABUS) can potentially overcome handheld breast ultrasound limitation as it is time consuming and operator dependent. Join us to hear from our expert about the comparison of both modality from an academic breast center.



Maria Thereza Fernandez Taranilla,
University Hospital 12 de Octubre, Spain

Register →



Saturday

4th
March

Clinical
Workshops



Level 0, GE HealthCare, Room 0.96

12:00-12:45 CET

Role of CEUS in the management of malignant FLL from diagnosis to treatment follow up

Join this interactive workshop with Dr Meloni to learn how CEUS play an important role in the management of oncological patients selected for ablative therapies, from their diagnosis to therapy planning, guidance, control and follow up. The session is intimate to favour interaction.



Franca Meloni,
Casa di Cura Igea, Italy

Register [→](#)

13:00-13:45 CET

How to prepare for new technology implementation: ABUS experience from NHS, UK

New technology is essential to progressive healthcare however, buy-in and implementation can be a struggle within the current financial climate and competing demands. Overcoming the challenges can potentially bring patients benefits of the latest medical technology. Join us to hear about how Sandwell and West Birmingham NHS Trust, UK stay in line with technology and successfully implemented the ABUS service to improve breast care patient outcome.



Syeda Alam,
Sandwell & West Birmingham Hospital
NHS Trust, United Kingdom

Register [→](#)



Saturday

4th

March

Level 0, GE HealthCare, Room 0.96

16:00-16:45 CET

Implementation of sonoelastography Imaging in the assessment of muscles' injuries in Elite Sports

Shear wave elastography (SWE) is a new non-invasive tool for the analysis of the biomechanical properties of muscles in healthy and pathological conditions. Join this workshop with Dr Alvarez De Sierra García to know the biomechanics of the most frequently muscles' injury and how SWE plays a role.



B  triz Alvarez De Sierra Garc  a,
Cl  nica Universidad de Navarra, Spain

Register [→](#)

Clinical
Workshops





1-4 March

Personal Learning
Experiences



Level 0, GE HealthCare,
Foyer F

10:00-17:00 CET

One-Stop Clinic™ for Breast

What if you could offer the breast care that delivers diagnostic consultation, diagnosis, and treatment plan in hours?

Book your visit to experience firsthand the One-Stop Clinic™ for Breast. One Team. One Place. One Day.



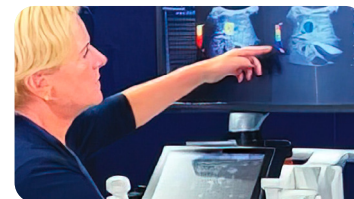
Register →

Level 0, GE HealthCare,
Room 0.95

10:00-17:00 CET

Ultrasound Live Scanning Experience

Book your own personal live scanning session with an advanced application specialist to discover how the latest LOGIQ™ ultrasound innovations could support your clinical and operational needs.



Register →

Level 0, GE HealthCare,
Room 0.96

10:00-17:00 CET

Ultrasound & ABUS Clinical Education Workshops

Engage with our experts in an interactive learning experience: starting from a clinical challenge you will be guided through a step-by-step journey showing how GE HealthCare solutions could help you in the management of your patient case along the care pathway.



The capacity of the room is 10 attendees. Registration accepted on a first come-first served basis.

Register →

1-4 March

Personal Learning
Experiences



Level 0, GE HealthCare,
Room F1/F2

10:00-17:00 CET

Care Pathway Immersive Experience

Join the new immersive and interactive gaming clinical experience, challenging yourself through a variety of patient cases selected by experts across multiple care areas.

You will engage with others and learn about how multi-modality solutions could make the difference in the management of a patient case along the care pathway.



Level 0, GE HealthCare,
Room 0.91

10:00-17:00 CET

Innovation Co-Creation Room

Come and co-create the future of imaging!
In our Innovation Co-Creation room, we will facilitate 30-minute workshops to imagine the future patient and user experience.

The sessions are interactive, conversational and hands-on, using design tools such as role-play, card-sorting and dot-voting.

If you're looking for fresh inspiration and want to share your important point of view, this session is for you.



Participants will be required to sign an NDA.

Register →

Level 0, GE HealthCare,
Room 0.98

10:00-17:00 CET

Research Room

The Research Conference Room is a dedicated meeting space where customers can discuss research collaboration opportunities with members of GE HealthCare's dedicated Research Team.

Appointments may be scheduled by emailing our Senior Research Director, Perry Frederick. [Contact now.](#)





1-4 March

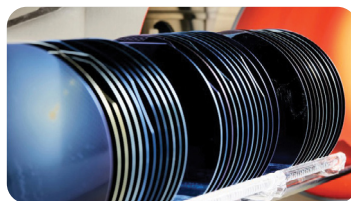
Level 0, GE HealthCare,
Room 0.90

10:00-17:00 CET

Photon Counting CT - TID room

Explore the Possibilities of
Photon counting CT with Deep
Silicon:

Book a session with our experts
at the TID room within the GE
HealthCare's Experience to
learn more about this exciting
technology.



Register →

Level 0, GE HealthCare,
Foyer F

10:00-17:00 CET

Emergency Department Immersive Experience

Mindful of the increasing
pressure that keeps building
on Emergency Departments,
GE HealthCare has developed
just what you need to overcome
these challenges.

Book your personal tour now.



Register →

Outside Entrance of
Austria Center Vienna

10:00-17:00 CET

Women's Health Mobile Solution

Introducing our mobile
screening and diagnostic
solution that has been designed
to provide access to health and
breast cancer early detection
to all women regardless their
location. Reducing the patient
anxiety is crucial to empower
the breast screening access.

Join us for an exclusive tour
inside the truck to discover this
innovation in Breast Care.



Personal Learning
Experiences



