



Imaging Protocol Manager

The right exam. Every time. Effortlessly.

gehealthcare.com



THE IMAGING LANDSCAPE

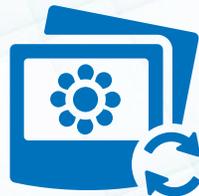
Goals



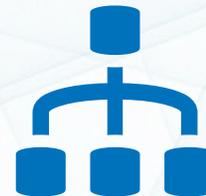
Reduce variation



Meet regulatory requirements



Help improve imaging consistency



Streamline workflow and increase efficiency



Improve culture and staff satisfaction



THE IMAGING LANDSCAPE

Challenges



Environment

Currently, protocol teams need to update each imaging device manually using a USB drive. This can result in inconsistency, patient risks, and costly inefficiencies.



Regulations

Varied and changing requirements for managing protocols make compliance and transparency difficult.



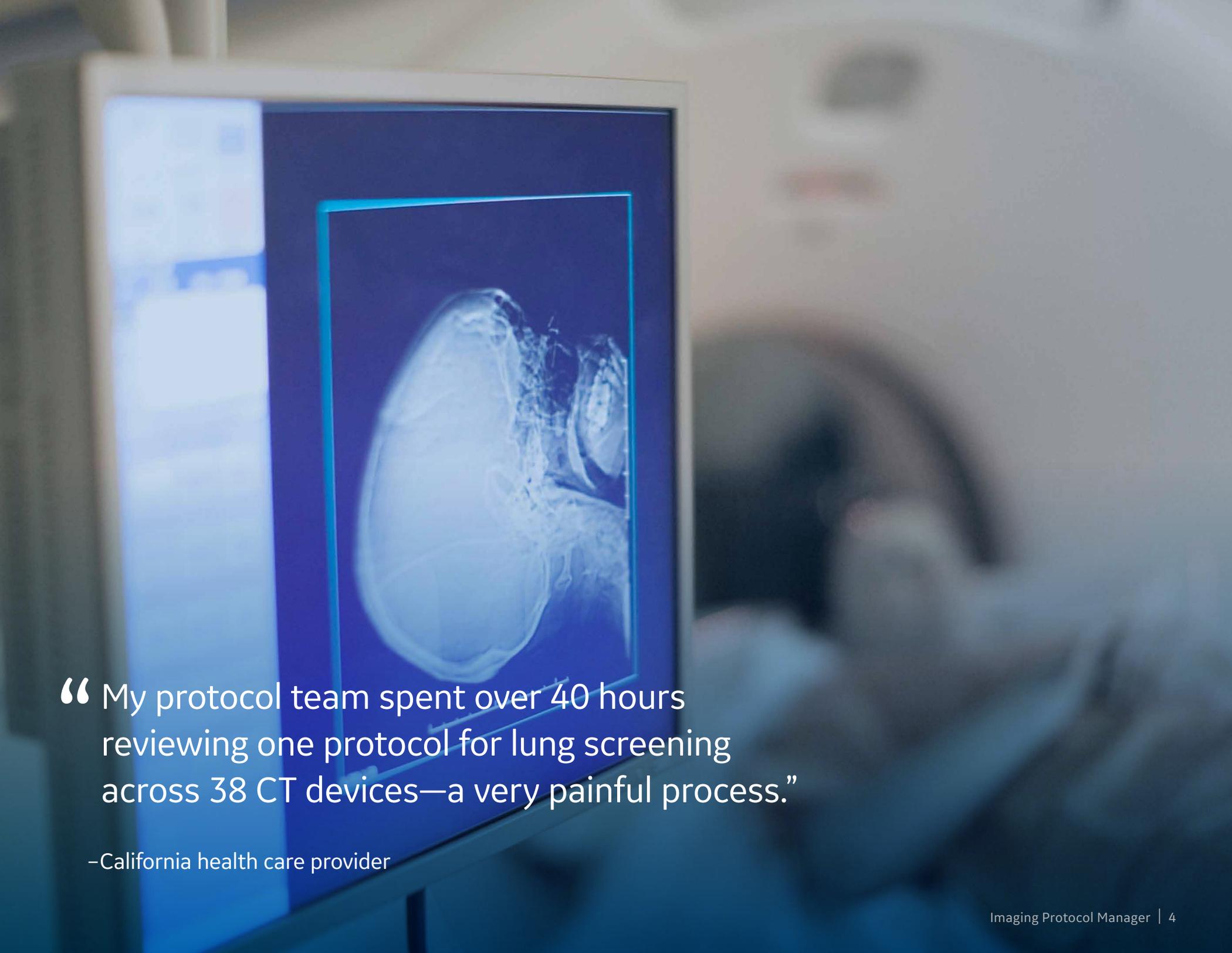
Economics

Managing and updating protocols can create financial stress on an organization. The average cost for optimizing 30 CT protocols is \$42,000.¹



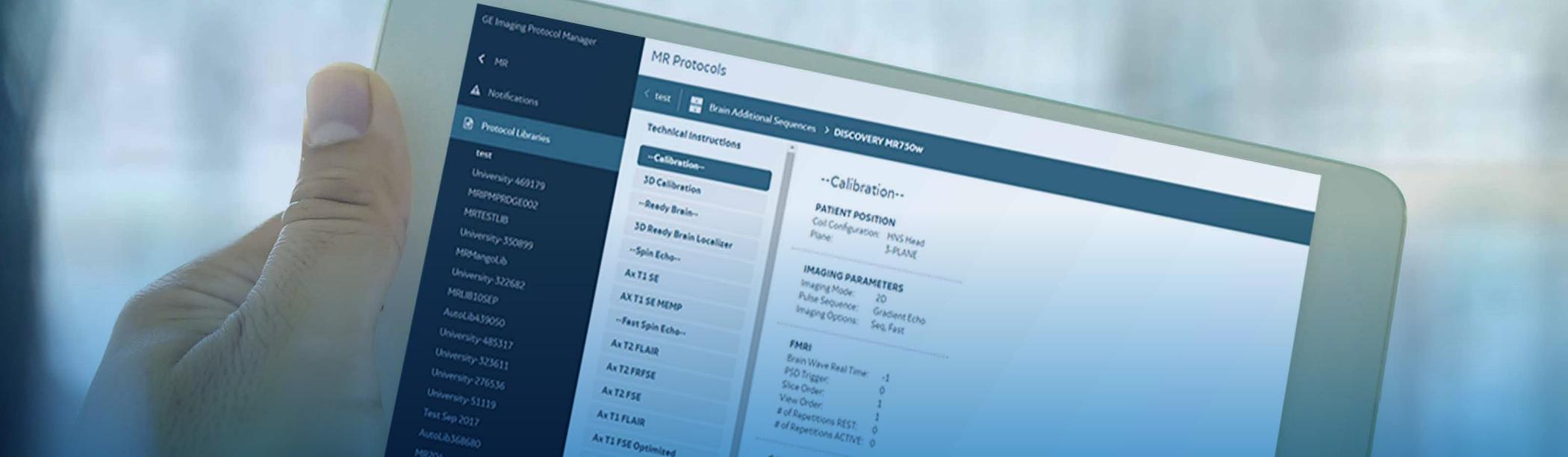
Patient outcomes

Using out-of-date protocols can result in incorrect diagnoses, repeat visits, delays in care, and suboptimal patient experiences.



“ My protocol team spent over 40 hours reviewing one protocol for lung screening across 38 CT devices—a very painful process.”

–California health care provider



THE GE HEALTHCARE SOLUTION

Introducing Imaging Protocol Manager

This cloud-based, multi-modality protocol management solution provides access, insight and governance for imaging device protocols, helping providers effortlessly deliver the right exam for each patient, every time.

Imaging Protocol Manager can help:



Manage compliance



Increase efficiency



Transform culture



Manage compliance

The right protocols are automatically downloaded and monitored on every device every day. This results in:



Greater transparency



Accelerating the accreditation process



Helping ensure compliance with regulators and payer reimbursement requirements



Increase operational efficiency

Standardizing workflow and procedures across multiple facilities and locations reduces:



Training time



Repeat exams



Time spent manually managing protocols



Transform culture

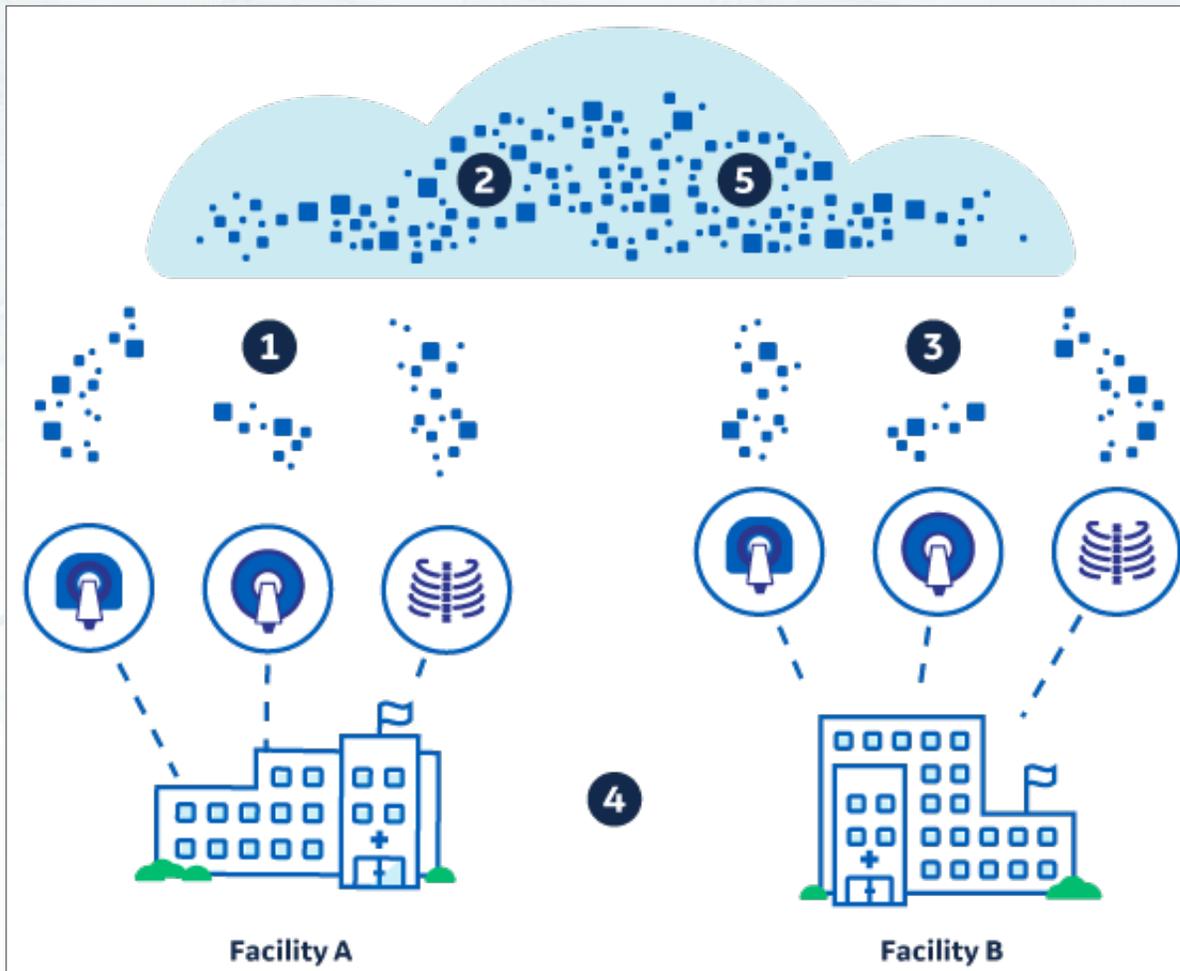


An effective protocol management process can help transform the culture of an organization, boosting morale and allowing staff to focus on patient care.

More consistent, higher quality exams can help improve patient outcomes, giving staff greater confidence and satisfaction in seeing more patients go home healthy.

How it works

Setting up and using Imaging Protocol Manager is simple



- 1 Pull**
Import protocols to cloud library from CT and MR devices; allow basic edit
- 2 Publish**
View protocols and publish them as "Standard Protocol" for the fleet of same devices
- 3 Push**
Distribute protocols to scanners throughout the hospitals within the organization
- 4 Clinical instruction**
Verify positioning guidelines, contrast delivery, and technologist instructions
- 5 Deviation tracking**
Track and monitor protocol deviation between device and standard protocols on the cloud



Imaging Protocol Manager

You can't be everywhere at once, but now your protocols can.

To learn more

Contact a GE Healthcare representative to take a free, no-obligation video tour of all of Imaging Protocol Manager's features and benefits.

Call (866) 281-7545

www.gehealthcare.com

1 J Siegelman, "Design, Implementation, Benefits and Costs of a CT Radiation Dose Optimization Committee, in a Medium Sized Community Hospital System", Published JACR 2013

Imagination at work

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